

Yee-Haw!

# HATS OFF TO ZAJAC RANCH



Wear your favourite hat to work, along with a 'Hats Off' button to support Zajac Ranch for Children

Choose a day in October and host a 'Hat Off' fundraising event by encouraging your colleagues to purchase a 'Hats Off' button (suggested donation \$5) and then wear their favourite, oldest, or ugliest hat to work.

*Make 'Hats Off' a success at your workplace by following our 6 steps to success:*

- 1 Send an email inviting your colleagues to participate and put the Hats Off poster up in your workplace common-area.
- 2 Send around the online fundraising link: [chimp.net/campaigns/hats-off](http://chimp.net/campaigns/hats-off) Encourage your customers, clients or staff at other sites to support you.
- 3 Walk through your office with the buttons and chat to your colleagues about Hats Off and Zajac Ranch. After you sell a button update your log sheet so you don't lose track of who is supporting and the funds raised.
- 4 The week before - send out a reminder email and do one last office walk through with the buttons. Make sure no one misses out on being part of this fun campaign.
- 5 Make a day of it, plan a shared lunch, bake a 'Hats Off' cake, or host afternoon drinks to make it a fun day.
- 6 Tell us about it! Share photos of your colleagues with their hats and tag us using #HatsOff4ZajacRanch

★ To learn more about Zajac Ranch for Children and what we do visit [www.zajacranch.com](http://www.zajacranch.com)

★ If at any stage you need help or more buttons please get in touch with:  
Al Brotherton [al@zajacranch.com](mailto:al@zajacranch.com) 604.619.0704  
Morgen Andoff [info@zajac.com](mailto:info@zajac.com) 604.739.0444



*"Our daughter has a heart condition, scoliosis, asthma and the bones in her thighs are growing twisted. She is in pain regularly but desperately wants to be 'normal'. At Zajac Ranch she can be a child. Zajac Ranch is a fantastic opportunity for children with medical needs to get a summer camp experience and feel like a 'normal' child. Thank you, thank you, thank you." – Hailey's Mom*



FOR CHILDREN

*Out here we raise spirits.*