

Yee-Haw!

HATS OFF TO ZAJAC RANCH



Wear your favourite hat to work, along with a 'Hats Off' button to support Zajac Ranch for Children

Choose a day in October and host a 'Hat Off' fundraising event by encouraging your colleagues to purchase a 'Hats Off' button (suggested donation \$5) and then wear their favourite, oldest, or ugliest hat to work.

Make 'Hats Off' a success at your workplace by following our 6 steps to success:

- 1 Send an email inviting your colleagues to participate and put the Hats Off poster up in your workplace common-area.
- 2 Send around the online fundraising link: ZajacRanch.com/Hats-Off Encourage your customers, clients or staff at other sites to support you.
- 3 Walk through your office with the buttons and chat to your colleagues about Hats Off and Zajac Ranch. After you sell a button update your log sheet so you don't lose track of who is supporting and the funds raised.
- 4 The week before - send out a reminder email and do one last office walk through with the buttons. Make sure no one misses out on being part of this fun campaign.
- 5 Make a day of it, plan a shared lunch, bake a 'Hats Off' cake, or host afternoon drinks to make it a fun day.
- 6 Tell us about it! Share photos of your colleagues with their hats and tag us using [#HatsOff4ZajacRanch](https://twitter.com/HatsOff4ZajacRanch)



"My son was able to experience the excitement and joy of camp without the medical concerns. He was amazed that there were other children with similar conditions to him and he was so happy not to feel like an outsider. He came home with many fun stories to tell of his adventures and gets a big smile on his face when he thinks back on his time at Zajac Ranch."

- Mother of 2017 camper



FOR CHILDREN

Out here we raise spirits.

★ To learn more about Zajac Ranch for Children and what we do visit www.zajacranch.com

★ If at any stage you need help or more buttons please get in touch with:
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