

Yee-Haw!

HATS OFF TO ZAJAC RANCH



Wear your favourite hat to work, along with a 'Hats Off' button to support Zajac Ranch for Children

This November host a "Hats Off" fundraising event for Zajac Ranch. Help us send more kids with serious medical issues to camp!

Make 'Hats Off' a success at your workplace by following our 6 steps to success:

- 1** Send an email inviting your colleagues to participate and put the Hats Off poster up in your workplace common-area.
- 2** Send around the online fundraising link: zajacranch.com/hatsoff
Encourage your customers, clients or staff at other sites to support you.
- 3** Walk through your office with the stickers and chat to your colleagues about Hats Off and Zajac Ranch. After you sell a sticker, update your log sheet so you don't lose track of who is supporting and the funds raised.
- 4** The week before – send out a reminder email and do one last office walk through with the stickers. Make sure no one misses out on being part of this fun campaign.
- 5** Make a day of it, plan a shared lunch, bake a 'Hats Off' cake, or host afternoon drinks to make it a fun day.
- 6** Tell us about it! Share photos of your colleagues with their hats and tag us using [#HatsOff4ZajacRanch](https://twitter.com/HatsOff4ZajacRanch)

★ To learn more about Zajac Ranch for Children and what we do visit zajacranch.com

★ If at any stage you need help or more buttons please get in touch: email info@zajacranch.com or call 604.739.0444



"My daughter had fun, wasn't judged for being different, just felt loved and happy... [It's] just an all-round amazing camp! Thanks for allowing my daughter to just be herself in a non-judgmental environment and be proud of who she is."

– Mother of Jayme, a camper with Down Syndrome & ADHD



FOR CHILDREN

Out here we raise spirits.